



Education Service Platform

Designed for Academies, Colleges, Universities, Test-Prep Centers, NGOs, and more.
Pedagogy-Neutral & AI-enabled: Supports Classic, Online, Flipped, & Blended Learning with Personalized Pathways, Intelligent nudges & Adaptive Student Journeys



Comprehensive solution

A complete suite covering leads and admissions management, finance and audit controls, revenue forecasting, scheduling and syllabus tracking, staff and student attendance, core and electives course management, question bank and assignments, hall tickets and proctored exams, content and learning management, convocation and placement management, and AI-assisted workflows across the lifecycle



Versatile & global

The core ERP, integrated with mobile apps for students & teachers and in-depth AI-powered analysis for senior management, has empowered institutions across **India, Africa, Singapore & the Middle East**



Education initiative partner

We work with **CISCO** in building their **global** bridge-2-education initiatives

AI embedded across EduSquares

Intelligence across the lifecycle to strengthen Delivery & Decisions

Admissions - Lead scoring & guided intake

Learning - Personalized pathways & nudges

Assessments - Content & evaluation

Student support – Nudges & Interventions

Insights - Early-warning signals & management views

AI woven across admissions, learning, assessments, support, and analytics - helping institutions improve engagement, efficiency, and outcomes.



20

years serving Leaders across India, Africa, Singapore & the Middle East

Learners

5

Million

Unique Learning Objects

10

Million

Tests Conducted

54

Million

Unique Online Tests

2.1

Million

Unique Offline (OMR) Tests

105

Thousand

Video Streaming Hours

800

Million

Learning Objects Served

190

Million

Unique Questions

52

Million

Answers Processed

1.55

Billion



EduSquares

Quick Video Intro

EduSquares Overview Slides

Fact Sheet for Universities

[EduSquares Quick Intro](#)

[Beyond LMS](#)

[Universities Feature Set](#)

Customer Success Stories

EduSquares @ PSB Singapore

CDE Implementation @ NTT

Students Talk about LMS + iLearn App

EduSquares @ ISBAT, Uganda

Testing Platform as a Services

[Reimagining Education Delivery](#)

[Course Delivery Excellence](#)

[Student Speak](#)

[Blended Learning Platform](#)

[Many Use Cases. One Platform](#)

Some EduSquares Modules

EduSquares LMS

Question Bank + Assessments

Proctored Exams

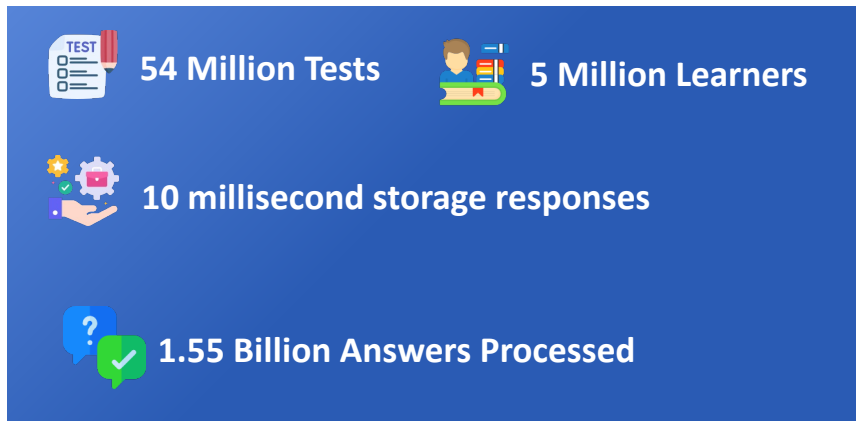
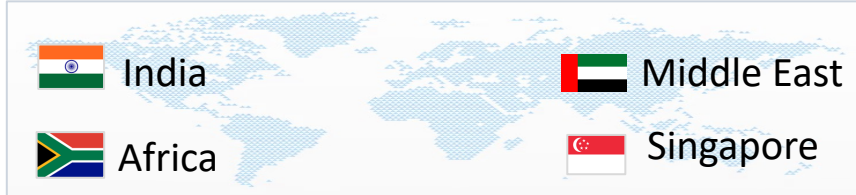
[EduSquares LMS Overview](#)

[Question Studio + Assessments Platform](#)

[Proctoring Solution](#)

ABOUT CONCEPTWAVES

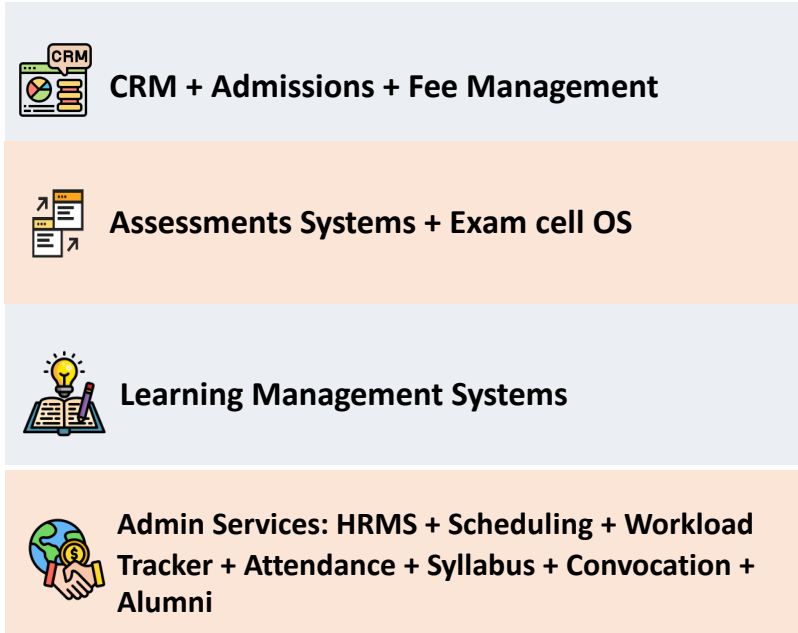
20 Years Serving Leaders



Few Institutions We Helped



Enterprise solutions for several Functions



Services In Edtech Space

- ✓ Strategic Consulting
- ✓ Domain + Tech Advisory
- ✓ Cloud Systems
- ✓ Data Analytics
- ✓ Mobile Technologies
- ✓ Platform Engineering
- ✓ Custom Fit Solutions
- ✓ High Scale Engineering



Shaping the Future of Education? Let's Chat!

raghu@conceptwaves.com | Phone: +91 8978460381

RAGHU KANCHUSTAMBHAM

EdTech Innovator | Founder & CEO, ConceptWaves

